

## Life of the party

By Kathryn Wortley / Posted on 20 July, 2020 12:00



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Japan is now home to a MICE Theme Party Showroom, set up by business event management company Event Services.

Located in the Tokyo Bay area, the facility showcases a huge variety of backdrops, displays, props, decorations and other themed paraphernalia suitable for award galas, product launches, welcome drink receptions, prize-giving ceremonies and conferences. Many items can be used both for both indoor and outdoor events.

MICE Theme Party Showroom

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The showroom and adjacent meeting room are designed to offer a one-stop-shop for event planners, allowing them to get an instant sense of the décor before rental.

Popular items include Japan-themed painted backdrops, starting at 39,000 yen (US\$643). These include iconic scenes like historic Tokyo, Mount Fuji or Katsushika Hokusai's iconic "The Great Wave," as well as traditional motifs such as cherry blossom or flying cranes.

Large props include five-storey pagodas, samurai armour, ninja cutouts, portable shrines, and mini *nebuta* floats. There are even inflatables, like sumo wrestlers, *daru* dolls and lanterns, priced from 39,000 yen, that can be inflated in three minutes, thereby reducing the length of time required for event set-up.

Illuminated items have also proved attractive so far. The LED cocktail tables and benches are available in

seven colours and can work for up to 12 hours, while the LED egg light can be customised with a company name or logo.

Custom-build requests are also possible.

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