

# JAPAN



Meeting & Incentive Planner's Guide

Japan

# INCENTIVE TOURS



An Indonesian (above) and Thai (right) incentive group in Chiba.



A reception at Kokugikan, a sumo stadium. ©Event Services, Inc.

New ideas, fun activities and strong support from local authorities are raising Japan's profile as a top incentive travel destination. Let's see what's available to planners now as more of Japan opens up to international business groups.

A performance for delegates at Kawabata Shopping Arcade in Fukuoka.



## FUKUOKA

Kawabata Shopping Arcade is a 400-metre shopping arcade. Planners can use this long shopping street as a venue for parties and other activities. Along with food and drink, traditional Japanese performing arts can also be included as part of the programme.

## SENDAI



Kokeshi doll painting in Sendai.

The Akiu Sato Center hosted an international group for Kokeshi wooden doll painting, a traditional craft of Sendai. Participants included the international media, who were in town to report on the G7 Finance Ministers and Central Bank Governors' Meeting.

## CHIBA

Indonesia's PT Federal International Finance visited Chiba on April 13-19, 2016. The group consisted of 180 participants and their trip included a visit to Ooedo Onsen Monogatari Urayasu Mangekyo, a natural hotspring theme park. AIA Thailand's 1,800-strong incentive group visited Chiba on September 8-10, 2015 and made good use of the facilities at Makuhari Messe in Chiba City, one of Japan's largest convention and exhibition facilities and one of the venues selected for the Tokyo 2020 Olympics.

## KITAKYUSHU

In recognition of the city's application of green policies to improve urban living, Kitakyushu was selected by the Organisation for Economic Co-operation and Development (OECD) as Asia's first model city for "Green Growth". The G7 Kitakyushu Energy Ministerial Meeting, one of the ministerial groups of the 42nd G7 summit in Ise-Shima in 2016, highlighted the city's much-praised efforts.



Chocolate (above) and tea ceremony for 42nd G7 summit delegates (left) in Kitakyushu.