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President, Event Services, Inc

That’s exactly the sort of thing that would appeal to clients, according to Lucky Morimoto, president of Tokyo-based Event Services, Inc.

“Many of the firms that come to us do not want a generic location for their gala dinners or major events; they want something that is unique, traditionally Japanese and able to cater for up to 1,000 people,” explained Morimoto.

“Tokyo lacks something like that at the moment and I believe that if such a facility was built then it would be in great demand,” he added.

Morimoto believes that the new-found focus placed on Tokyo means that DMCs will “need to elevate their standards of service and their offerings”.

He said: “That is the main reason why I organised a group called The DMC Club, which meets once every two months to exchange information on unique venues or services that would be welcomed by our corporate event buyers.

“We do need to elevate our standards to be ready to welcome all the corporate buyers that we expect in the year of the Olympics.”